## Statistical Methods in Data Analysis

Confidence literixas?

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## Menu

## Confidence Intervals

## Tuesday

- Statistical and Systematic Uncertainties
- Probability
- Parameter Estimation


## Wednesday

- Hypothesis Testing
- Confidence Intervals
- Profile Likelihood Ratio


## Friday

- Classification
- Multivariate Analysis
- Machine Learning

Higgs discovery: What does this figure really show?

## Sources and Papers

## Statistical Methods in Data Analysis", Terascale, March 2023: https://www.desy.de/~ameyer/da desy23/

## A.B.Meyer

- Statistical Methods in Data Analysis", KSETA lecture, Feb 2022: https://www.desy.de/~ameyer/da kseta 22/
- Statistical Methods in Data Analysis", KSETA lecture, March 2021: https://www.desy.de/~ameyer/da kseta 21/
- "Moderne Methoden der Datenanalyse", Course lecture at KIT, SoSe 2017, slides (in German): http:// ekpwww.etp.kit.edu/~ameyer/da_sose17/index.html Access to slides and material: (user: Students. pw: only)


## Papers and Articles:

© Robert Cousins: "Why isn’t every physicist a Bayesian ?", Am.J.Phys. 65 (1995).

- Robert Cousins: "Lectures on Statistics in Theory: Prelude to Statistics in Practice" [arXiv]
© G.Cowan, Particle Data Group [pdg] 2020, chapter 40 [pdf] or full PDG book for download (80MB) [pdf]
© G.Cowan, K.Cranmer, E.Gross, O.Vitells: "Asymptotic formulae for likelihood-based tests of new physics" [arXiv]
- ATLAS and CMS Collaborations: "Procedure for the LHC Higgs boson search combination" [CDS]
- T.Junk: "Confidence level computation for combining searches with small statistics", NIM, A 434 (1999) 435-443
- A.Read: "Presentation of search results: the $\mathrm{CL}_{\mathrm{s}}$ technique", J.Phys.G: 28 (2002)

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## Recap

## The Scientific Cycle

Particle Physics
Experiment: measure and test theory predictions

Theory: predict measurement


Experimental input to theory
(hypothesis testing)


Statistical analysis and data interpretation

## Statistical Uncertainties

- Spread of a single measurement for reasons that are practically (e.g. cube) and/or principally (QM) untraceable - => Variance: distribution around mean
- Repeated measurements are independent (uncorrelated)
- Statistical uncertainties are theoretically well understood



## Application in measurements



Probability that theory " A " is correct, given data "B" have been measured

Conditional probability to measure data "B"
assuming that theory " $A$ " is correct

Quantitative relation between correctness of a theory $\leftrightarrow$ and observation of actual data

## Maximum Likelihood

## Maximum Likelihood

- LS: Least Squares:


## Minimise distance from expectation

- MLE: Maximum Likelihood Estimator


## Maximise PDF value

- Example:
- Decide between three hypotheses (PDF)
- Measured value: 1.9


In general, MLE and LS can lead to different results

## Maximum Likelihood

- LS: Least Squares:


## Minimize distance from expectation

- MLE: Maximum Likelihood Estimator


## Maximise PDF value

- Example:
- Decide between three hypotheses (PDF)
- Measured value: 3.5


In general, MLE and LS can lead to different results

## Maximum Likelihood and Least Squares

- For Gaussian-distributed measurements, least-squares method and MLE are equivalent:
- Conditional Likelihood using a Gaussian-PDF: $\quad f\left(x_{i} \mid a\right)=\frac{1}{\sqrt{2 \pi} \sigma_{i}} \cdot \exp \left[-\frac{\left(x_{i}-a\right)^{2}}{2 \sigma_{i}^{2}}\right]$
- Negative logarithm of the likelihood:

$$
\begin{gathered}
F(a)=-\ln \prod_{i} f\left(x_{i} \mid a\right) \\
F(a)=-\ln \mathcal{L}(a)=\frac{1}{2} \sum_{i} \frac{\left(x_{i}-a\right)^{2}}{\sigma_{i}^{2}}+\sum_{i} \ln \left(\sqrt{2 \pi} \sigma_{i}\right)
\end{gathered}
$$

- Thus, for the difference:

$$
\Delta(-\ln L)=\frac{1}{2} \Delta \chi^{2}
$$

$$
x^{2}
$$ const. w.r.t a (for fixed $\sigma_{i}$ )

$X^{2}$ is a special case of Maximum Likelihood, for the assumption of a Gaussian PDF

## Comparison MLE and LS

- If MLE is test statistic for a Gaussian PDF:

$$
\Delta(-\ln L)=\frac{1}{2} \Delta \chi^{2}
$$

|  | $\Delta(-\ln L)$ | $\Delta x^{2}$ |
| :---: | :---: | :---: |
| $1 \sigma$ | 0.5 | 1 |
| $2 \sigma$ | 2 | 4 |
| $3 \sigma$ | 4.5 | 9 |
| $n \sigma$ | $n^{2} / 2$ | $n^{2}$ |

- This is often the case <=> Wilks' theorem
- Things are more difficult if the PDF is not a Gaussian:

|  | Maximum Likelihood | Least Squares (Gaussian) |
| :--- | :--- | :--- |
| Method | PDF value | Distance from mean |
| Prerequisit | PDF is known | Mean and variance |
| Efficiency | maximal | maximal in linear problems |
| Difficulty | difficult | often solvable analytically |
| Goodness of Fit ? | No | Yes: e.g. $\boldsymbol{X}^{2}$-probability |
| Robustness | No | No |

## Hypthesis Testing

## Hypothesis Testing

Assess plausibility of a hypothesis using data

- Should I take an umbrella with me?
- Is a therapy (medication) effective ?
- Is the discovered signal the Higgs boson predicted by the Standard Model?

- Hypothesis test: do the data agree, within a pre-defined significance, with the hypothesis (theory) ?
- Exclusion of hypothetical signals usually at $95 \%$ confidence level ( $p$-value $=5 \%$ )
- Discovery of signals requires bigger significance, typically $5 \sigma$ ( $p$-value $\sim 3 \cdot 10^{-7}$ )
"Extraordinary claims require extraordinary evidence"


## Gaussian Quantiles

PDG 2020
Fig. 40.4


- Hypothesis test: do the data agree, within a pre-defined significance, with the hypothesis (theory) ?
- Exclusion of hypothetical signals usually at 95\% confidence level (CL): $p$-value $=5 \%$
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"Extraordinary claims require extraordinary evidence"


## Hypothesis Testing

- Hypotheses are formulated as PDF of a test statistic $\mathbf{t}$
- Comparison of a data sample with one or several hypotheses $\mathrm{H}_{\mathrm{i}}$
- Single hypothesis: null hypothesis $\mathrm{H}_{0}$
- Example: test data for consistency with the Standard Model $\left(\mathrm{H}_{0}\right)$
- E.g. using goodness-of-fit tests using $\mathrm{X}^{2}$ as test statistic


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- Example: test data for consistency with the Standard Model $\left(\mathrm{H}_{0}\right)$
- E.g. using goodness-of-fit tests using $X^{2}$ as test statistic
- Several hypotheses: $\mathrm{H}_{0}$ and alternative hypotheses $\mathrm{H}_{\mathrm{i}}$
- Example: Standard Model $\left(\mathrm{H}_{0}\right)$ vs specific New Physics model $\left(\mathrm{H}_{1}\right)$.

A hypothesis can never be proven, it can only be falsified: one counter-example is sufficient

## Example: Particle Identification

## Energy-Loss Measurement

- Hypotheses $\mathrm{H}_{\mathrm{i}}$ :
- Pion: falsified
- Kaon: falsified
- Proton: consistent (but not proven)


A hypothesis can never be proven, it can only be falsified: one counter-example is sufficient

## Hypothesis Testing

## Procedure

1. Determine PDF $g\left(t ; \mathrm{H}_{\mathrm{i}}\right)$ for test statistic t
2. Define significance level $\alpha$ (typically $5 \%$ )

- critical value to: reject null hypothesis or not
- in practice, $\alpha$ depends on goal
- high efficiency $\varepsilon$ or high purity $p$ ?

$$
\epsilon=1-\alpha \quad p=\frac{(1-\alpha) N_{0}}{(1-\alpha) N_{0}+\beta N_{1}}
$$



- separation power $1-\beta \quad$ Note: trivially, no separation if no separation power $=>$ large $1-\beta$ is fundamentally more important than small $\alpha$

3. Determine $p$-value of the measurement $p$-value is probability that values $t>t_{0}$ are measured, assuming that $\mathrm{H}_{0}$ is true. (note: $p$-value is an estimator derived from the measurement, i.e. a random number)

## Receiver Operating Characteristic (ROC)



- Choice of "working point" depends on problem (purity vs. efficiency)
- Area Under Curve ("AUC") is often used to quantify the performance of the separation algorithm


## Two Hypotheses

## Example: Higgs Boson Properties

- Is the Higgs boson a scalar particle ?
- Null hypothesis: JP = $0^{+}$
- Alternative hypothesis: e.g. $\mathrm{JP}=0^{-}$
- Construct a test statistic (here: likelihood ratio):

$$
q=-2 \ln \left(\mathcal{L}_{0^{-}} / \mathcal{L}_{0^{+}}\right)
$$

CP-properties of the Higgs boson from decays into in 4 leptons

$J P=0-$ excluded at $3.8 \sigma$ observed ( $2.4 \sigma$ expected)

## Neyman-Pearson Lemma

- For simple hypotheses, i.e. $f\left(x \mid H_{i}\right)$ are completely known, the likelihood ratio $\lambda(x)$ provides optimal separation power 1- $\beta$ (for fixed significance $\alpha$ )

$$
\lambda(x)=\frac{f\left(x \mid H_{0}\right)}{f\left(x \mid H_{1}\right)}
$$

- Equivalently: log-likelihood difference:

$$
q(x)=-2 \ln \lambda(x)=2\left(\ln f\left(x \mid H_{1}\right)-\ln f\left(x \mid H_{0}\right)\right)
$$

- Notes:
- Determination of optimal test statistic (signal-to-background separation) is called classification (next time)
- In practice, MC simulations are used to determine PDF für different hypotheses.
- The Neyman-Pearson lemma does not generally hold for composite hypotheses, i.e. hypotheses with free parameters, e.g.: $f\left(x \mid \mathrm{H}\left(\lambda_{i}, \mu_{i}\right)\right)$ with $\lambda_{i}$ known und $\mu_{i}$ free


## Wilks' Theorem

- For large samples with $n$ data points $x_{i}, n \rightarrow \infty$ (and for a null hypothesis $H_{0}$ that determines $r=m-m(0)$ parameters), the distribution of the log-likelihood ratio $q=-2 \ln \lambda$ asymptotically approaches a $\chi^{2}$ distribution (with $r$ degrees of freedom).
- $r=$ difference in the number of free parameters for $\mathrm{H}_{1}$ and $\mathrm{H}_{0}$

$$
\Delta \chi^{2}=-2 \ln \lambda=-2 \ln \left(\frac{\mathcal{L}(s+b)}{\mathcal{L}(b)}\right) \quad{ }_{H_{1}}^{H_{0}}
$$

## Wilks' Theorem

## Counting Experiment

- Signal (s) above background (b):
- PDF for each bin in $m: n(m)=b(m)+s(m)$
- b: Poisson distributed in each bin -> Gauss for large b
- s: Number of events in mass peak (fixed mass and width)
- Two hypotheses:

- $\mathrm{H}_{0}$ (background only): $\mathrm{s}=0 \Rightarrow>$ fit of 1 free parameter $\mathrm{b} \rightarrow X^{2}(b)$
- $H_{1}$ signal-Hypothesis: $s \neq 0 \Rightarrow$ fit of 2 free parameters $b+s \rightarrow X^{2}(b+s)$

$$
\Delta \chi^{2}=-2 \ln \lambda=-2 \ln \left(\frac{\mathcal{L}(s+b)}{\mathcal{L}(b)}\right)=-73 \text { in this specific case }
$$

Apply Wilks' theorem:
If $H_{0}$ true, then $\Delta X^{2}$ is a $x^{2}$ - distribution mit 1 d.o.f: $p\left(X^{2}=73\right)=2 \times 10^{-16}$, corresponds to $z=8.5 \sigma$ Backup: for small signals and large $\mathrm{n} \quad z=\sqrt{\Delta \chi^{2}}=\sqrt{q}=s / \sqrt{b}$

## Confidence Intervals

## Frequentist vs Bayesian

- Frequentist definition: also referred to as "objective" or "classical" definition
- Probability is identified as rate of occurrence (relative frequency) of events
- For repeatable events or in case of symmetries (e.g. dice)
- Bayes probability: also referred to as "subjective" definition
- "Degree of Belief"
- Also applicable for one-time only events, e.g. probability that it is going to rain tomorrow
- Does not exclude a Frequentist interpretation
- But priors often consist of non-Frequentist prior assumptions

Physicists mostly take a pragmatic approach:
E.g. a profile likelihood fit using nuisance parameters is a Frequentist method with "quasi-Bayesian" components

## Confidence Interval

## Coverage

- Use measurement of â and uncertainty to determine interval in which the true value a lies for chosen confidence level (CL)
- Typical CL: 68.3\%, $90 \%$ or $95 \%$.


Coverage:
probability $1-\alpha-\beta$ that true value is contained in the interval

## Interval Estimation

- Previously discussed: estimation of points
- Usual presentation of measurements:
- Estimator with uncertainty: $\hat{a} \pm \sigma_{a}$
- Interpretation:
- The interval $\left[\hat{a}-\sigma_{a}, \hat{a}+\sigma_{a}\right.$ ] covers the true value a at $68.3 \%$ confidence.



## Interval Estimation

- Previously discussed: estimation of points
- Usual presentation of measurements:
- Estimator with uncertainty: $\hat{a} \pm \sigma_{a}$
- Interpretation:
- The interval $\left[\hat{a}-\sigma_{a}, \hat{a}+\sigma_{a}\right.$ ] covers the true value $a$ at $68.3 \%$ confidence.
- Actual meaning:
- The measured parameter â is a random number, given the true value a.
- PDF $g(\hat{a} \mid a)$ ist distributed around the true value a.
- Both are equivalent if $\mathrm{g}(\hat{\mathrm{a} \mid a)}$ is a Gaussian.
- This is frequently the case ( $\rightarrow$ central limit theorem), but not always



## Confidence Interval

## Example: Gaussian distribution

- Measurement of a data point $\hat{\theta}_{\text {obs }}$ of an observable $\hat{\theta}$ (detector has Gaussian response)
- Construction of a two-sided confidence interval:

Upper limit b
For assumed true value $b$, the probability to measure a value $\hat{\theta}_{\text {obs }}$ or smaller is $\beta$, e.g. for $1 \sigma$ : $\beta=(1-68 \%) / 2=16 \%$


Lower limit a
For assumed true value $a$, the probability to measure a value $\hat{\theta}_{\text {obs }}$ or bigger is $\alpha$, e.g. for $1 \sigma$ : $\alpha=(1-68 \%) / 2=16 \%$


## Confidence Interval

## Example: Poisson distribution

- Determine two-sided $90 \%$ confidence interval in a counting experiment with $n=9$ observed events
- Poisson probability: $\mathrm{p}(\mathrm{n} \mid \mu)=e^{-\mu} \mu^{n} / n$ !
- For a $95 \%$ CL, 1 -sided interval, the interval border is determined by varying the hypothetical true value $\mu$ such that the observed signal is excluded with a $p$-value of $5 \%$.
- Do this from both sides to obtain the 2sided 90\% CL interval


Determination of confidence intervals can be viewed as scan of hypothesis tests

## Neyman Construction

## Frequentist approach

- For a true value of $a$, there is a measurement $\hat{a}$ with an uncertainty $\sigma$.
- â-б und $\hat{a}+\sigma$ are functions of $a$, here $u(a)$ and $v(a)$.


In 16\% of cases
In 16\% of cases
measure < â- $\sigma$
measure >â+ $\sigma$

## Neyman Construction

## Frequentist approach

$16 \%$ of cases:
true value > $a_{\text {max }}$

- For a true value of $a$, there is a measurement $\hat{a}$ with an uncertainty $\sigma$.
- â-б und $\hat{a}+\sigma$ are functions of $a$, here $u(a)$ and $v(a)$.
- For a concrete measurement â, a confidence interval is constructed.


In 16\% of cases
In repeated experiments the true value of a would be contained in the interval [ $a_{\min }, a_{\max }$ ] in $68 \%$ of the cases

## Neyman Construction

## Frequentist approach

- For a true value of $a$, there is a measurement $\hat{a}$ with an uncertainty $\sigma$.
- â- $\sigma$ und $\hat{a}+\sigma$ are functions of $a$, here $u(a)$ and $v(a)$.
- For a concrete measurement â, a confidence interval is constructed. The functions $a_{\min }(\hat{a})$ und $a_{\max }(\hat{a})$ are the confidence belt
- The belt is constructed horizontally for assumed true values of $a$. For a concrete measurement â, the confidence interval can be read off vertically


In this sketch, we also put the most probable value $a_{m}$. However, in a strictly frequentist view, the true value has no uncertainty

## Neyman Construction

## Frequentist approach

- For a true value of $a$, there is a measurement $\hat{a}$ with an uncertainty $\sigma$.
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## Neyman Construction

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## Confidence Belt

## For a Gaussian distribution

Cowan: table 9.2


- This is why it is ok to draw the error bar on the data point, and to interpret it as interval for the true value


## Confidence Belt

## Poisson distribution



- $90 \%$ CL interval for an unknown Poisson-distributed signal with a background of 3 events
- In this case, the band for â=0 is empty.


## 1-Sided Limits and 2-Sided Intervals

- Define before the measurement:
- 1-sided limit 1- $\alpha$ or 2-sided interval 1- $\alpha-\beta$
- confidence level (e.g. 68, 90 or $95 \%$ )

- In practice, the confidence level is often chosen depending on the result of the analysis
- $\hat{a}>3 \sigma \rightarrow$ Measurement ( 2 -sided confidence belt, $1-\alpha-\beta, 68 \%$ C.L.)
- $\hat{a}<3 \sigma \rightarrow$ Upper Limit (1-sided confidence belt, 1- $\alpha, 90 \%$ or $95 \%$ C.L.)


## 1-Sided Limits and 2-Sided Intervals

## Flip-Flopping

Figure: for $a=2.5$ :
AC: $90 \%$ CL 2 -sided
B $\infty$ : $90 \%$ CL 1-sided
BC: $85 \%$ CL
In the interval $1.2<a<4.3$, only $85 \%$ coverage

More importantly:
the interval for e.g. â=-2 is "empty"


- In practice, the confidence level is often chosen depending on the result of the analysis
- $\hat{a}>3 \sigma \rightarrow$ Measurement ( 2 -sided confidence belt, $1-\alpha-\beta, 68 \%$ C.L.)
- $\hat{a}<3 \sigma \rightarrow$ Upper Limit (1-sided confidence belt, $1-\alpha, 90 \%$ or $95 \%$ C.L.)


## 1-Sided Limits and 2-Sided Intervals: Unified Approach

o Feldman-Cousins a.k.a. "unified approach": "automatic" decision if measurement or limit

- Construct interval using an ordering principle, based on the likelihood ratio $R$

$$
R(\hat{a} \mid a)=\frac{g(\hat{a} \mid a)}{g\left(\hat{a} \mid a_{\mathrm{best}}\right)}
$$

where $a_{\text {best }}=a$ for which $g(\hat{a} \mid a)$ is largest


- Recipe:
- Sum up values of â for decreasing values of $R$ until $g(a ̂ \mid a)$ reaches the chosen confidence level
- For â < 0: add contributions to the left side (no empty interval)


## Frequentist and Bayesian Approaches

- Frequentist approach: there is a true value a
- True values are true, they have no uncertainty (!)
- Statements about probability are made only about the interval, not the true value itself.
- The interval is a measured (i.e. random) quantity
- For a confidence level $\mathrm{CL}=p \%$, the confidence interval covers the true value in $p \%$ of all cases.
- Neyman construction to determine interval around true value (coverage by construction)
- Bayesian approach: depends on the conditions
- The "prior" describes the degree of belief that a can take certain values.
- The true value has an uncertainty that depends on the measurement.
- The posterior density distribution of a, namely $f(a \mid \hat{a})$, is product of the likelihood $\mathcal{L}(\hat{a} \mid a)$ and the prior $\pi(a)$

$$
f(a \mid \hat{a}) \propto \mathcal{L}(\hat{a} \mid a) \cdot \pi(a)
$$

- Coverage must be checked explicitly (e.g. using toy-MC)


## Frequentist and Bayesian Approaches

DID THE SUN JUST EXPLODE?


FREQUENTIST STATISTCIAN:


BAYESIAN STATISTCAN:


## Frequentist and Bayesian Approaches

- Frequentist
- True values
- Statements


## Frequentists use impeccable logic to deal with issues of no interest to anyone

- The interva

- Neyman construction to determine interval around true value (coverage by construction)
- Bayesian ar
- The "prior"
- The true va

Bayesians address questions everyone is interested in, by using assumptions no one believes

- The posteri

$$
f(a \mid \hat{a}) \propto \mathcal{L}(\hat{a} \mid a) \cdot \pi(a)
$$

- Coverage must be checked explicitly (e.g. using toy-MC)


## Impact of the Prior

## Example: Bayesian intervals

$$
f(a \mid \hat{a}) \propto \mathcal{L}(\hat{a} \mid a) \cdot \pi(a)
$$

- Choice of prior is important!
- For $m(a)=$ const $\rightarrow$ Bayesian $f(a \mid a \hat{a})$ and Frequentist $\mathcal{L}(\hat{a} \mid a)$ approach give the same result.
- Figure ( $\mathrm{n}=3$ observed events)
- top: flat prior
- bottom: $1 / \mu$ prior
R. Cousins, „Why isn't every Physicist a Bayesian?"





## Poisson Signal and Background

## No Prior: "Frequentist"

- Typical search analysis, i.e. number of signal events $\nu_{\mathrm{s}}$ is small $\hat{\nu}_{\mathrm{s}}=n-\nu_{\mathrm{b}}$
- Signal + background is Poisson distributed: $p\left(n \mid \nu_{\mathrm{s}}, \nu_{\mathrm{b}}\right)=p\left(n \mid \nu=\nu_{\mathrm{s}}+\nu_{\mathrm{b}}\right)$
- Determine n and subtract $\nu_{\mathrm{b}, \exp }$ to estimate $\nu_{\mathrm{s}}$
- Upper limit $(95 \% \mathrm{CL})$ for $\nu_{\mathrm{s}}$ as a function of the expected background $\nu_{\mathrm{b}, \text { exp }}$, for different $n_{\text {obs }}$
- No positive limit for $n_{\text {obs }}$ small against $\nu_{\mathrm{b}}$ :

Experiment with large background could be lucky and measure better limit

$\nu_{\mathrm{b}, \exp }=0$ and 0 observed $=>$ upper limit $\nu_{\mathrm{s}, \text { up }}$ is 3
$\nu_{\mathrm{b}, \exp }=8$ and 3 observed, i.e. $\nu_{\mathrm{s}}=-5=>$ upper limit $\nu_{\mathrm{s}, \text { up }}$ is 0

## Poisson Signal and Background

## Prior: "Bayesian"

- Typical search analysis, i.e. number of signal events $\nu_{\mathrm{s}}$ is small $\hat{\nu}_{\mathrm{s}}=n-\nu_{\mathrm{b}}$
- Signal + background is Poisson distributed: $\mathrm{p}\left(\mathrm{n} \mid \nu_{\mathrm{s}}, \nu_{\mathrm{b}}\right)=\mathrm{p}\left(\mathrm{n} \mid \nu=\nu_{\mathrm{s}}+\nu_{\mathrm{b}}\right)$
- Determine n and subtract $\nu_{\mathrm{b}, \exp }$ to estimate $\nu_{\mathrm{s}}$
- Upper limit $(95 \% \mathrm{CL})$ on $\nu_{\mathrm{s}}$ as a function of the expected background $\nu_{\mathrm{b}, \mathrm{exp}}$, for different $\mathrm{n}_{\mathrm{obs}}$
- Bayesian prior: $\pi\left(\nu_{s}<0\right)=0$ and $\pi\left(\nu_{s} \geq 0\right)=$ const has good properties:
- For $\nu_{b}=0$ : same limit on $\nu_{s}$

- For $\nu_{\mathrm{b}}>0$ : higher (i.e. worse) limit on $\nu_{\mathrm{s}}$ than flat prior


## "Modified Frequentist Approach": CLs

## A Frequentist countermeasure

- Consider two hypotheses:
- $\mathrm{H}_{1}$ : Measured event sample contains both background and signal
- $\mathrm{d}=\mathrm{s}+\mathrm{b} \quad \rightarrow p$-value $=$ " $\mathrm{CL}_{\mathrm{s}+\mathrm{b}}$ "
- $\mathrm{H}_{0}$ : Measured event sample contains just background
- $d=b$, d.h. $s=0 \quad \rightarrow p$-value $=" C L_{b}{ }^{\prime \prime}$

$$
C L_{s}=\frac{C L_{s+b}}{C L_{b}}=\frac{\sum_{k=0}^{d} P(k ; s+b)}{\sum_{k=0}^{d} P(k ; b)}
$$

- $\mathrm{CL}_{s}$ renormalizes measured limit to the background estimate
- Quantitatively similar effect as Bayesian prior
- Make experiments with different background conditions comparable.
- $\mathrm{CL}_{s}$ is always bigger than $\mathrm{CL}_{\mathrm{s}+\mathrm{b}} \rightarrow$ over-coverage

Example: measurement $d=7$
1-CL $\quad \alpha=1-\int_{0}^{d} P(x \mid b) d x$

- $\mathrm{H}_{0}$ : expected background $\mathrm{b}=4$
- $\mathrm{H}_{1}$ : expected signal $\mathrm{s}=11 \longrightarrow \mathrm{~s}+\mathrm{b}=15$
$\mathrm{CL}_{b+\mathrm{s}} \quad \beta=\int_{0}^{d} P(x \mid b+s) d x$


$$
\mathrm{CL}_{\mathrm{b}+\mathrm{s}}=\int_{0}^{d} P(x \mid b+s) d x
$$

- Scan for different signal hypotheses and compare with measurement
- For Poisson-distributed $b=4$ and $d=7$ :


- Upper limit on $s$ for $C L_{s+B}=95 \%$ :

$$
\mathrm{SCLs+b,95} \mathrm{\%}=8.5
$$

- Upper limit on s for CLs $=95 \%$ :

Low background: similar limits on s for $\mathrm{CLs}_{\mathrm{s}+\mathrm{B}}$ and CLs

$$
\mathrm{CL}_{\mathrm{b}+\mathrm{s}}=\int_{0}^{d} P(x \mid b+s) d x
$$

- Scan for different signal hypotheses and compare with measurement
- For Poisson-distributed $b=7$ and $d=7$ :


- Upper limit on s for $C L_{s+B}=95 \%$ :

$$
\begin{aligned}
\mathrm{SCLs+b}, 95 \% & =5.5 \\
\mathrm{SCLs}, 95 \% & =6.6
\end{aligned}
$$

Medium background: CLs gives worse limit on $s$ than CLs+B

$$
\mathrm{CL}_{\mathrm{b}+\mathrm{s}}=\int_{0}^{d} P(x \mid b+s) d x
$$

- Scan for different signal hypotheses and compare with measurement
- For Poisson-distributed $b=10$ and $d=7$ :

- Upper limit on s for CLs+B $=95 \%$ :
- Upper limit on s for $\mathrm{CLs}=95 \%$ :


$$
\begin{aligned}
\text { SCLstb, } 95 \% & =2.5 \\
\text { SCLs, }, 55 \% & =5.5
\end{aligned}
$$

High background: CLs gives much worse limit on $s$ than $C L s+B$

## Confidence Intervals

## Summary

- Interval in which true value lies with pre-defined confidence level.
- Frequentist (or classical) approach:
- Neyman Construction: correct coverage by construction
- Unified Frequentist approach: use likelihood ratio as ordering principle to avoid "flip-flopping" (when switching between 1 -sided and 2 -sided intervals) and empty intervals.
- Bayesian prior:
- E.g. to avoid unphysical results.
- Shape of prior has direct impact on result and coverage.
- Modified frequentist approach CLs:
- Robust method to suppress possible effects from downward fluctuations of the background.
- Price to pay: over-coverage


## Profile-Likelihood Ratio

## Signal Strength $\mu$

- Likelihood in a counting experiment

$$
\mathcal{L}(\text { data } \mid \mu)=\operatorname{Poisson}(\operatorname{data} \mid \mu \cdot s+b)
$$

- Product of Poisson likelihoods to measure $n_{i}$ events in bin $i$

$$
\operatorname{Poisson}(\text { data } \mid \mu \cdot s+b)=\prod_{i} \frac{\left(\mu \cdot s_{i}+b_{i}\right)^{n_{i}}}{n_{i}!} e^{-\left(\mu \cdot s_{i}+b_{i}\right)}
$$

- Signal strength $\mu$ : modifies expected signal using data
- $\mu=0$ : $\mathrm{H}_{0}$ background only
- $\mu=1: \mathrm{H}_{1}$ expected signal


## Signal Strength $\mu$

- Likelihood in a counting experiment

$$
\mathcal{L}(\text { data } \mid \mu)=\operatorname{Poisson}(\text { data } \mid \mu \cdot s(\theta)+b(\theta))
$$

Nuisance parameters $\theta$ impact measurement of $s$ and $b$
$\hat{r}=1.31 \pm 0.719$


## Signal Strength $\mu$

- Likelihood in a counting experiment

$$
\mathcal{L}(\text { data } \mid \mu)=\operatorname{Poisson}(\text { data } \mid \mu \cdot s(\theta)+b(\theta)) \cdot P D F(\theta)
$$

- $\operatorname{PDF}(\theta)$ : prior knowledge from ancillary measurements used as constraints for the Frequentist likelihood of the main measurement
"Priors", i.e. PDF determined in other measurements


## Profile-Likelihood Ratio

- Profile likelihood: determine the interval for the (true) signal strength $\mu$, for optimal nuisance parameters $\hat{\theta}_{\mu}$, normalized to the global maximum of the likelihood.
- "Profile" = scan, determine $q_{\mu}$ for all $\mu$



## Profile-Likelihood Ratio

$q_{\mu}=-2 \ln \lambda(\mu)=-2 \Delta \ln \mathcal{L}$

$$
\approx \frac{(\mu-\hat{\mu})^{2}}{\sigma^{2}}
$$

- In the limit of high statistics (Wilks), $\mathrm{q}_{\mu}$ follows $\mathrm{X}^{2}$-distribution (parabola)
- Profile-likelihood distribution has all estimators:
- Best fit of $\mu$ at minimum
- 2-sided confidence interval: e.g. 68\%
- Exclusion of Null-hypothesis:
- $\mathrm{q}(\mu=0)=\mathrm{z}^{2}=(\text { Significance })^{2}$
- here: $z \sim \sqrt{ } 2.4 \approx 1.5$
- Upper limit $\mu_{95}$ :

$$
-2 \Delta \ln \mathcal{L}\left(\mu_{95}\right)=1.645^{2}=2.71
$$

Large-Sample Approximation


## Higgs Discovery

## History: Status December 2011

- Number of events depends on invariant mass

Excess at a mass of $\sim 124 \mathrm{GeV}$


- Blind analysis: software and all criteria were fixed before looking at the data


## Higgs Discovery

## Brazilian-Flag Figure

- Determine $\mu_{95}$, i.e. signal strength excluded at $95 \% L_{s}$
- Pseudo-experiments to determine the distribution around the $95 \%$ limit for the background-only hypothesis, i.e. median and intervals for $\pm 1 \sigma$ und $\pm 2 \sigma$ around $\mu_{95}$.



## Higgs Discovery

## 4 July 2012

- Public announcement of the discovery at CERN

- Exclusion of signals between $131(128) \mathrm{GeV}$ and $523(600) \mathrm{GeV}$


## Higgs Discovery

## 4 July 2012

- Public announcement of the discovery at CERN


- Determine signal significance and local $p$-value by comparison with background hypothesis

$$
S_{\text {ATLAS }}=5.9 \sigma
$$

## Look-EIsewhere Effect

- Local $p$-value: probability that the excess is due to a statistical background fluctuation at a specific value of the Higgs candidate mass (or another observable)
- In global searches (e.g. over the whole mass range) the probability for a fluctuation somewhere increases with the size of the search range $\rightarrow$ "Look-Elsewhere Effect"

$$
\text { global } p=\text { trial factor } \times \text { local } p
$$

- The trial factor is generally proportional to the range and inverse proportional to the (mass) resolution
- Determination:
- Usually by pseudo-experiments: requires a lot of CPU, because fluctuations are rare.
- Or estimate from frequency of fluctuations in data


Higgs boson mass

## Summary

- Maximum Likelihood (MLE)
- Least-squares method is an important special case of MLE, for the (usually good) assumption of Gaussian behaviour
- Hypothesis testing
- Neyman-Pearson lemma: likelihood ratio is the best test statistic
- Confidence intervals:
- Frequentist Neyman construction, coverage by design
- Wilks' Theorem, asymptotic approach
- Feldman-Cousins Unified approach
- Bayesian priors
- Modified Frequentist approach: CLs method

O Profile-likelihood ratio

- Optimal separation
- Higgs discovery figures: "Brazilian-Flag" and p-value


## Backup

## Counting Experiment with Known Background

- Observation of $n$ events with small signal $s$

$$
\begin{gathered}
P_{0}(n ; b)=\frac{1}{n!} b^{n} e^{-b} \quad P_{1}(n ; s+b)=\frac{1}{n!}(s+b)^{n} e^{-(s+b)} \\
q=-2 \ln \lambda=2\left(n \ln \left(1+\frac{s}{b}\right)-s\right)
\end{gathered}
$$

© Background $b$ then $n=b+s$ :

$$
q=2(b+s) \ln \left(1+\frac{s}{b}\right)-2 s
$$

© For $s \ll b$ :

$$
\sqrt{q}=s / \sqrt{b}+\mathcal{O}\left((s / b)^{2}\right)
$$

- In Wilks' approximation: for a single degree of freedom, the significance of the signal s, expressed by the Gaussian quantile $z$ is:

$$
z=\sqrt{\Delta \chi^{2}}=\sqrt{q}=s / \sqrt{b}
$$

## 1-Sided Limits and 2-Sided Intervals: Unified Approach

## Example: Poisson Distribution with $\mu=4$ (95\% CL)

- Construct interval using an ordering principle, based on the likelihood ratio $R(n \mid \mu)$ :

$$
R(n \mid \mu)=\frac{g(n \mid \mu)}{g\left(n \mid \mu_{\mathrm{best}}\right)} \quad \text { where } \quad g(n \mid \mu)=\frac{e^{-\mu} \mu^{n}}{n!}
$$

and $\mu_{\text {best }}=\mu$ for which $g(n \mid \mu)$ is biggest
Poisson distribution for $\mu=4$

- Calculate $R(n \mid \mu=4)$ for each measurable value of $n$
- R defines order of bins
- Sum up bins until in decreasing order of $R$ until coverage is reached
- Recipe:

- Sum up values of â for decreasing values of $R$ until $g(a) \mid a)$ reaches the chosen confidence level
- For â < 0: add contributions to the left side (no empty interval)


## 1-Sided Limits and 2-Sided Intervals: Unified Approach

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$$

and $\mu_{\text {best }}=\mu$ for which $\mathrm{g}(\mathrm{n} \mid \mu)$ is biggest
Poisson distribution for $\mu=4$

| - Calculate $\mathrm{R}(\mathrm{n} \mid \mu=4$ | $n$ | $R(n \mid \mu)$ | $g(n \mid \mu)$ | $\sum g$ |
| :---: | :---: | :---: | :---: | :---: |
| - R defines order of | 4 | 1.000 | 0.195 | 0.195 |
| R defines order of | 5 | 0.891 | 0.156 | 0.352 |
| - Sum up bins until i | 3 | 0.872 | 0.195 | 0.547 |
| coverage is reache | 6 | 0.649 | 0.104 | 0.651 |
|  | 2 | 0.541 | 0.147 | 0.798 |
|  | 7 | 0.400 | 0.060 | 0.857 |
|  | 8 | 0.213 | 0.030 | 0.887 |
| - Result: | 1 | 0.199 | 0.073 | 0.960 |



- Confidence interval [1,8] provides coverage of $96 \%$
- More complex distributions $\rightarrow$ more computing

